Opportunity: Digital Content Creator Intern

Job Title: Digital Content Creator Intern

Organization: The Curve Foundation

Job Description:

The Curve Foundation seeks an energetic intern to create social media content that bridges Curve magazine's vast coverage of all things lesbian with contemporary pop culture trends. The ideal candidate will collaborate with our staff in researching the magazine's holdings, locating compelling stories, and sharing them with the Curve community through engaging visual content. You will learn best practices in marketing, journalism, and archival research. This is an excellent opportunity for an emerging creative aiming to establish themselves as a digital content producer or brand ambassador.

Curve magazine launched in 1990, raising lesbian visibility in a way that connected the community and changed the way lesbians are seen by the mainstream. The magazine covered news, politics, entertainment, pop culture, style, and travel from a lesbian perspective, and helped build a foundation for many intersectional movements being led by today's activists in the face of accelerating threats to the LGBTQ+ community.

The Curve Foundation champions lesbian, queer women, transgender and nonbinary people's stories and culture through intergenerational programming and community building. We bring the Curve magazine archive to life, providing context and a throughline between the critical conversations in the 1990s and early 2000s and today; we support the journalists who tell our stories; and we host events that bring our community together.

Join us in shaping this future!
The candidate should ideally possess the following qualifications:

- Has a finger on the pulse of current social media trends
- Genuine interest in LGBTQ+ history and community
- Enthusiasm for facilitating cross-generational dialogue
- Ability to create engaging visual video content
- Preferably experienced with video editing software for self-guided editing
- Confident and comfortable with regular on-camera appearances for social media posts

Responsibilities:

- Create short-form video content for Instagram and/or Tik Tok on a weekly basis
- Research the Curve magazine archive to find compelling narratives to share with the Curve community
- Track and report on trends in LGBTQ+ pop culture and current events
- Track social media trends

Status:

- Part-time
- Remote
- Unpaid internship or volunteer
- This position offers the possibility to earn college credit
- Temporary, 6 months with the possibility to extend to 1 year

Schedule:

- 5-10 hrs per week (flexible upon request)

To Apply:

- To apply, please complete this application form with your resume, social media information, and a brief cover letter outlining your interest and relevant experience: https://forms.gle/GcFbaXzG26KAQxMV9
- For any questions, please contact info@thecurvefoundation.org with the subject line [Digital Content Creator Intern]
- *New Extended Application deadline: December 1, 2023 at 11:59 EST. Applications will be considered as soon as they are received.

The Curve Foundation provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.